MAXPREPS SPONSORSHIP AND LEADS PROGRAM
5250 W. Century Blvd, Ste 314 Los Angeles CA 90045
Phone: 800-250-8268 Fax: 800-250-8702
Web: www.MaxPreps.com Email: dealers@maxpreps.com

This agreement is made as of _____ (DATE), by and between MaxPreps Dealer Programs (MAXPREPS) and _____ (DEALER), located at_____, for an exclusive MaxPreps high school sports sponsorship program.

DEALER SPONSOR:

Upon the presentation of a coupon and the purchase of a new or used vehicle from DEALER, DEALER agrees to donate $200 to the athletic department at buyers chosen high school.

PROGRAM ELEMENTS:

Local Sponsorship:	The MaxPreps sponsorship program provides the DEALER with targeted local advertising and showroom and service department decals.
H.S. Athletic Dept:	Letters are sent to High School Athletic Directors and Coaches each Season to announce and promote the DEALER sponsorship and $200 donation program.
Local Advertising:	DEALER ads are placed on MaxPreps.com for each sport to advertise the sponsor and its $200 donation program to all Web visitors and fans from the high schools.
Game Programs:	Local high schools place DEALER ad and donation coupon in game day programs printed and distributed to fans attending their games each week.
Email Campaign:	Weekly emails are sent to MaxPreps Users with DEALER ad and $200 donation coupon generating internet leads prospects for DEALER.

TERM: DEALER may cancel at any time with 30-day written notice sent via fax or registered mail. If DEALER does not provide such written notice, DEALER will continue under the terms of this agreement for the following sports season(s).

TERRITORY: DEALER is granted the exclusive automotive sponsor rights for the high schools listed.

FEES:

H.S. Programming & Exclusive Territory Fee: **$ 500** (one-time)
(Cost to build dealer display ads and link high schools)

Area High School Sponsorship Fee: **$ 1,495** (per Season)
Fall Sports Season
Winter Sports Season
Spring Sports Season

Local Family Internet Lead Fees (billed monthly): **$ 19.95** (per Lead)
(Includes e-mail address and phone number)

Total Amount Due with Contract: **$ _____**

All sales are final. California law shall govern the interpretation of this agreement. All disputes concerning this agreement will be adjudicated solely by courts located in Los Angeles County, CA.

Comments: _____

Authorized Signature: _____ **Title:** _____

DEALER: _____
ADDRESS: _____
_____
PHONE: _____
FAX: _____

MAXPREPS ZONE: _____ **LIST OF H.S.:** See Attached

DEALER URL: _____

FRANCHISES: _____

PROGRAM MGR/TITLE: _____

LEAD EMAIL ADDRESS: _____